



# Decisely Client Success Story

## NEXT Therapy Solutions

Industry: Healthcare, PT | Location: FL, KY | Employees Covered: 60



### Challenges

As a fast-growing healthcare organization specializing in active senior care, **NEXT Therapy Solutions** is committed to empowering patients to achieve functional independence and live their best lives. With multiple locations and continued expansion ahead, they needed a benefits strategy that could scale with their growth.

Facing rising healthcare costs, complex renewals, and increasing competition for top talent, President Kevin Krueger knew it was time for a smarter approach. After discovering Decisely through the APTA Health Benefits Marketplace, he gained a trusted partner to help educate employees and build a sustainable, long-term solution.

### Solutions

For the past four years, NEXT Therapy Solutions worked closely with Decisely to design a flexible and forward-thinking benefits strategy tailored to their workforce and budget. “**Decisely gets it right**,” shares Kevin. “There are challenges in healthcare, but they have multiple solutions to meet the goals of the group across product needs.”

### Why It Matters

Healthcare organizations face unique workforce pressure — from recruiting licensed professionals to managing unpredictable healthcare costs. NEXT Therapy Solutions proves growth and cost control don't have to compete. With a strategic, multi-solution approach, they've created a benefits program that supports their team, strengthens recruiting and retention, and enhances overall employee satisfaction.

### Results

#### Scalable Growth Strategy

Developed a comprehensive offering that supports expansion across 23+ locations

#### Higher Employee Engagement

Drove strong participation in health and voluntary coverage, showing employees understand and value their options

#### Cost Management

Successfully navigated several renewals while keeping costs sustainable for both the organization and its team

“Talk to Decisely because they can meet your growth where you are now and where you are going.”

— Kevin Krueger, President, NEXT Therapy Solutions

### Learn More

Ready to explore better benefits for your business? Discover how Decisely can help at [decisely.com](https://www.decisely.com).